

# PROFIT PACKING TWINS

**SUPER**

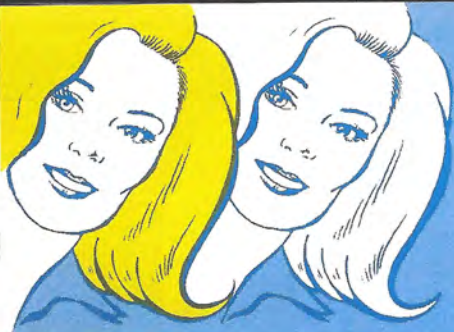
**GOLDEN**



PAT. PENDING

**CONVENIENTLY  
PACKAGED IN BOTH CUT LENGTH  
AND CONTINUOUS COILS**





# WHY THE PACKING TWINS MEAN MORE PROFIT TO YOU

**1**

**RESIST LEAKS:** SUPER GOLDEN NUPAK and WITE-OKUM ARE "act-alikes" in that each is a highly developed formulation providing the utmost assurance against leaks. Special additives guarantee consistent results on every similar job.

**2**

**WON'T SPIT:** Spitting, as any plumber will agree, is a very unladylike practice and can be very irritating, especially to the eyes. The twins are quality-controlled to eliminate this annoying feature forever. Saves your temper and your time.

**3**

**SAFER TO USE:** If other oakums make you itch . . . switch! Irritations to skin and eyes are due to inferior ingredients. SUPER GOLDEN NUPAK and WITE-OKUM are manufactured with ingredients harmless to normal skin and eyes.

**4**

**LONGER LASTING:** Conclusive tests have proven SUPER GOLDEN NUPAK and WITE-OKUM will not dry out, become brittle or rot even after years of varying conditions of heat, cold, moisture or dryness. No worries there!

**5**

**HANDY TO USE:** Available in cut-lengths or continuous coils in a variety of packages, you can find the correct oakum for any job in either SUPER GOLDEN NUPAK or WITE-OKUM. We had the plumber in mind when we developed the twins.

**6**

**NOT BY-PRODUCTS:** SUPER GOLDEN NUPAK and WITE-OKUM are not "side-lines." Our entire effort from the lab to the shipping dock is exclusively devoted to providing the plumber with a profit-making oakum of the very highest quality.



Manufactured By



OF NEW ORLEANS, INC. . . . 931 Daniel St., Kenner, La.



# For the Plumber who wants his Oakum — *Cleaner - Faster - Surer*



Years of research and experimentation have gone into the development of WITE-OKUM. The result is a product that is cleaner, easier to use, longer lasting, safer and second to none.

There are no oils in WITE-OKUM. This hard-twist virgin jute fibre is scientifically manufactured with cerelose which keeps it soft and pliable (This ingredient is used to keep candy from drying out). Another important ingredient is hectorite, an organic chemical that expands to ten times its original size when wet. This assures a leak-proof joint every time.

Of interest to every busy plumber is the fact that WITE-OKUM does not require compaction with a hammer. Yarning each individual strand into the joint with the blunt end of a yarning iron is sufficient when the joint is leaded in the usual manner.



This product should be kept in the plastic bag and sealed when not being used to insure against drying out or picking up excess moisture. One of the ingredients used in manufacturing WITE OKUM maintains the proper moisture content when properly enclosed in the plastic bag.

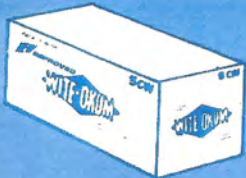
If the rope is too heavy to work into the bell, the strands may be easily separated and used individually. Each strand of the rope is a scientifically treated with a new process to insure against leaks and oil seepage.



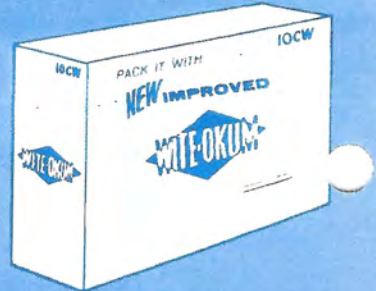
50-W WITE OKUM, 1,000 linear feet continuous coil, approx. 50 lb. bulk carton, 10-strand 3/8", enclosed in plastic bag and boxed.



10-W WITE OKUM, 200 linear feet 3/8" - 10-strand comes enclosed in plastic bag packed in boxes, 6 boxes to carton.



5-CW WITE OKUM, 100 linear feet, 28" cut lengths in boxes, packed 10 boxes per master carton.



10-CW WITE OKUM, 200 linear feet in 28" cut lengths, packed 6 boxes per master carton.

CLEANER FASTER  
 PACK IT WITH **WITE-OKUM** AND FORGET IT!  
 NON-SPITTING NON-IRRITATING

Represented By



# NEW SUPER GOLDEN



CONVENIENTLY PACKAGED IN

- CUT LENGTHS
- CONTINUOUS COILS



**No. 30 Nupak**  
processed oakum  
cut in 30" lengths  
Exact 50-lb. bulk Carton



**No. 5 Nupak**  
processed oakum  
cut in 30" lengths  
Packed in 5-lb. box,  
ten boxes to a  
carton.



**No. 50 Nupak**  
processed oakum  
approx. 50-lb.  
seven strand,  
continuous coil.

**No. 60 Nupak**  
dry jute packing,  
approx. 50-lb.  
seven strand,  
continuous coil.



IF YOU PREFER AN OIL OAKUM, SUPER GOLDEN NUPAK IS A MUST TO GET THE JOB DONE RIGHT. IT'S MANY EXCLUSIVE FEATURES MAKE IT THE IDEAL FOR ANY SIZE JOB.

ASK FOR SUPER GOLDEN NUPAK BY NAME TO BE ASSURED OF A PRODUCT WHICH VIRTUALLY ELIMINATES EXPENSIVE "CALL-BACKS."

For economy, yet efficient packing, many plumbers start packing with WITE-OKUM, fill up bell with NUPAK, then pour lead into joint for a securely packed joint.